Design Inspiration

• Contemporary style of presentation

This is a camouflage print. It is not an original one but an imitation used in many trendy designs in the last few seasons. It has caught my attention because of its popularity and practicality. It is suitable for many designs.

This garment has a slight military feel. The shoulder epaulets and the double-breasted finish give a bold appearance.

I like the emphasis on the collar, it's different and adds interest to the coat. Strong lines.

• Visual link between inspiration & development without written explanation

• No link to focus area
Design Development

Front

Back

- Presents some development of ideas & concepts
- Sketches visually link to inspiration without written explanation
**Experimentation, Investigation & Evaluation**

**Experiment 1:**

**Construction techniques:**

**Aim:** To find most suitable finish for external seams and hems

1) **Method:** Machine stitch two pieces of velveteen using tight zigzag stitch and cut close to stitching.

2) **Method:** Straight machine stitch then zigzag stitch close to edge.

3) **Method:** Straight machine stitch with over-locked edge creating a closed overlocked seam.

**Result:**

Conclusion - is not suitable because of fraying and loose fibres.

Conclusion - Fabric frays therefore this method is not suitable for exposed seam work.

**Fibre composition (properties)**

Fibre composition: Velveteen is the short pile version of velvet. It uses an acetate rayon pile and has a cotton backing.

Properties:
- Washable, if tumble-dried, needs no ironing
- Strong and durable if of good quality

**Fibre shape and length (properties)**

Weave: Filling pile, very short
Characteristics: Plain woven pile
Woven pile fabrics are three-dimensional structures made by weaving an extra set of warp yarns into the ground yarns to make loops or cut ends on surface. Woven pile is less pliable than knitted pile therefore the fabric is slightly stiff.

**Conclusion:**

This method found to be most suitable due to its ability to meet functional standards such as holding the velveteen together and stopping the fabric from fraying and becoming undone.

• Experimentation is logical and sequential with relationship to end use

• Text book description of properties

• Sound conclusion for end use